



REPUBLIKA NG PILIPINAS
TANGGAPAN NG PANGULO
Pangasiwaan sa Pagpapaunlad ng Kalakhang Maynila
(METROPOLITAN MANILA DEVELOPMENT AUTHORITY)

3 August 2017

ENGR. MERLITA L. LAGMAY

City Planning and Development Coordinator
City Planning and Development Office
216 2/F Pasay City Hall Building,
F.B. Harrison, Pasay City

Subject: **COUNCIL FOR PROMOTION OF TOURISM IN ASIA (CPTA)**

Dear *Engr. Lagmay*:

This refers to the Council for Promotion of Tourism in Asia (CPTA) where Metropolitan Manila Development Authority (MMDA) and the Department of Tourism-NCR are the agencies representing Metro Manila.

The CPTA aims to achieve prosperity and development for the tourism network consisting of ten (10) Asian Cities such as Bangkok, Delhi, Hanoi, Jakarta, Kuala Lumpur, Metro Manila, Seoul, Taipei, Tokyo and Tomsk. The objectives of the council is to strengthen links and connections through sharing of information and support in the promotion of tourism of each member City in Asia.

One of the promotional projects of the Council is the Instagram Photo Contest launched last May 31, 2017 which will last until August 31, 2017. The contest aims to raise awareness on Welcome to Asia Campaign Website designed to provide practical tourism information from the viewpoint of travelers and to bring out resources for the tourism industry. The theme of the photo contest is "My favorite view and scenery among 10 Asian Cities". Photo entries should entail an attractive landscape which can provide sightseeing information to deliver the charm of Asia, in our case Metro Manila.

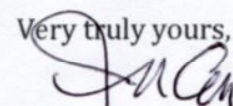
Of the five (5) best photos that will be chosen from among the entries, we intend to choose one (1) grand prize winner who will be awarded in the next CPTA meeting in Hanoi, Vietnam sometime October together with the grand winners from the member cities in the other countries while the 4 remaining finalists will be given consolation prizes.

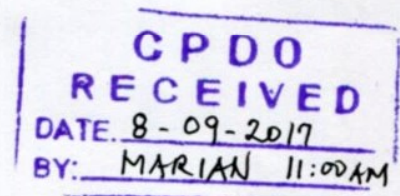
In this regard as part of our involvement in the promotion of tourism, we are requesting your assistance through your tourism officers by posting the attached copy of the Instagram Photo Contest poster in conspicuous areas in the City Hall (e-file shall be sent thru email), as well as the posting of this advisory/invitation in your LGU website to maximize information dissemination and encourage photo entries.

Ms. Luisa P. Angangan will be coordinating with you on this matter. She may also be contacted thru telephone nos. 8824151 to 77 locals 1098 or 1099.

Thank you.

Very truly yours,


BGEN. JOSE V. CAMPO (ret.)
Executive Assistant VI
Office of the Assistant General Manager for Planning



Join!

SHARE YOUR ASIA!

Just tag your great photo with #WTA city name #welcometoasia2017

Contest Period from
31 May to 31 August 2017

WELCOME TO ASIA INSTAGRAM

Photo Contest Big Prizes Await You!

THEME

My favorite view and scenery among 10 Asian cities

We are inviting attractive landscape photos of 10 Asian cities (Bangkok, Delhi, Hanoi, Jakarta, Kuala Lumpur, **Manila**, Mumbai, Seoul, Taipei, Tokyo, Toronto)

which can provide sightseeing information and deliver the charm of Asia.

Any posts that are irrelevant to the 10 cities of the contest will not be accepted.

HOW TO PARTICIPATE?

- 1 Follow us on Instagram (@welcometoasia_wta)



@welcometoasia_wta

- 2 Enter required information from "POST YOUR PICTURE" button below.

POST YOUR PICTURE

- 3 Copy your entered explanatory text with your photo which appears after completing the entry and post it on your Instagram account.

Please enter the entry information below to join our contest!

E-mail address Enter your E-mail address.

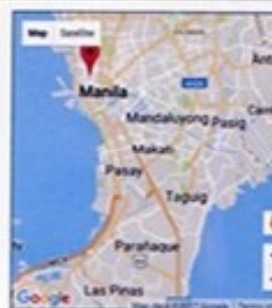
Re-enter E-mail address.

Title of your photo

Explanatory text on your photo

City name of your photo
Choose from 10 cities

Location of the city
Mark your photo's location with a pin.



Confirm the information you entered.

PHOTO CONTEST REGULATIONS

1. An entrant can enter photos as many times as he/she wants. However, the entries will be cancelled if the photos are all similar.
2. Black and white photos are accepted. However, manipulated images such as digitally composed photos are not accepted.
3. No regulation for camera and image formats. Images of 1024 megapixels (long side) and less than 3MB file are recommended.
4. Photos which will violate a third party's right (copy right/portraits right) are not accepted. If any troubles are caused by the entered photos, CPTA has no responsibilities for the troubles.
5. Entry of photos which violate public order and morality are prohibited. Photos related to political, religious, and advertising activities are also not accepted.
6. Photos already entered or planning to enter to the other contests are not accepted. Also, photos already selected in the contest before are not accepted.
7. Entered photos will be used for the promotion in the website, SNS, posters, and events with free of charge. Right to use the photo images belong to CPTA including image trimming and color adjustment for prints.
8. CPTA has a right to end the photo posts or not to post the photos on Instagram without informing the contents entrants in advance.
9. Entrants must follow CPTA's management policy including how to select photos and criteria of the selection. CPTA will not
10. The website is subject to change and end without notice.
11. Parental consent is required for entrants under 18 years old.
12. CPTA will manage obtained personal information properly by a third party server.